

2020 ASPHP National SPHM Education Event March 2-5, 2020, San Diego, CA



The first Annual ASPHP National SPHM Education Event is offering an *all-new* approach for you to meet new customers and spotlight your patient handling equipment and technology. In addition to a sound and practical presentation of the science, attendees can plan on participating in up to 5 hours of structured, case-based “Hands-On” with you and your equipment in the Exhibit Hall!

To maximize your experience with ASPHP, we offer a variety of sales packages designed to suit your specific sales needs. Please feel free to contact us about our innovative strategy for getting you in front of prospective customers by partnering with ASPHP in this state-of-the-art event.

Contact Annie Wiest at awiest@asphp.org for more information.

Exhibit Booth Space in Exhibit Hall – Early Bird \$3,500 After Nov 1, 2019 \$4,500 After Jan 31 \$5,000
To increase participant traffic, we will hold the Grand Opening Reception, breakfasts, lunches and breaks in the Exhibit Hall.

- One 10’ by 10’ booth space with one table and two chairs.
- Two company representatives per booth space purchased with meal functions and Grand Opening Reception within the exhibit hall during exhibit hours.
- Additional badges can be purchased at \$300 each. Maximum three additional badges for each booth purchased.
- Recognition on event website and other marketing materials.
- Up to 4 hours structured, case-based “Hands-On” in exhibit hall coordinated with assigned clinical liaison.
- Exhibitors are responsible for the cost of shipping, electrical and Internet service, etc.

Grand Opening Reception Sponsor (Limit one AVAILABLE) - Early Bird \$7,500 After Nov 1, 2019 \$8,500

- Verbal recognition at the event opening session.
- Opportunity for company representative to speak about your organization for two to three minutes at the Grand Opening Reception.
- Prominent recognition of sponsorship on event website and other marketing materials.
- One complimentary exhibit booth in prime location in vendor exhibition area including meal functions and Grand Opening Reception within the Exhibit Hall for two representatives.
- Additional badges can be purchased at \$300 each. Maximum three additional badges for each booth purchased.
- Recognition signage at the Grand Opening Reception.
- Free standing banner at registration area highlighting company name and logo (partner to supply).
- Two complimentary main event registration with education credits.
- Complimentary pre and post attendee mailing list.

**Keynote Speaker Sponsor (3 AVAILABLE - Limit one to each Keynote session) - Early Bird \$7,500
After Nov 1, 2019 \$8,500**

Keynote speakers are an important piece to every successful conference. This sponsorship opportunity allows you to introduce your company in front of the audience.

- Verbal recognition at the event opening session.
- Opportunity for company representative to speak about your organization for two to three minutes at the Keynote session.
- Recognition signage at the Keynote session.
- Prominent recognition of sponsorship on event website and other marketing materials
- One complimentary exhibit booth in prime location in vendor exhibition area included meal functions and Grand Opening Reception within the Exhibit Hall for two representatives
- Additional badges can be purchased at \$300 each. Maximum three additional badges for each booth purchased.
- Free standing banner at registration area highlighting company name and logo (partner to supply).
- Two complimentary main event registration with education credits.
- Complimentary pre and post attendee mailing list.

**Speaker Sponsor (1 AVAILABLE for each session) - Early Bird \$5,000
After Nov 1, 2019 \$6,000**

This sponsorship opportunity allows you to introduce your company in front of the audience.

- Verbal recognition at the event opening session.
- Recognition signage at the session.
- Prominent recognition of sponsorship on event website and other marketing materials
- One complimentary exhibit booth in prime location in vendor exhibition area included meal functions and Grand Opening Reception within the Exhibit Hall for two representatives
- Additional badges can be purchased at \$300 each. Maximum three additional badges for each booth purchased.
- Complimentary pre and post attendee mailing list.

**Annual Membership Reception Sponsor (Limit one per industry AVAILABLE) - Early Bird \$4,000 After
Nov 1, 2019 \$5,000**

- Verbal recognition at the event opening session.
- Prominent recognition of sponsorship on event website and other marketing materials.
- Recognition signage at the Annual Membership Reception.
- Free standing banner at registration area highlighting company name and logo (partner to supply).
- Two complimentary main event registration with education credits.
- Complimentary pre and post attendee mailing list.

**Break and Breakfast Sponsor - (4 AVAILABLE - SELECT Day One or Day Two - BREAK OR BREAKFAST)
Early Bird \$3,000 After Nov 1 \$3,500**

- Verbal recognition at the opening session.
- Recognition signage at break or breakfast area.
- Prominent recognition of sponsorship on event website and other marketing materials.
- Complimentary pre or post attendee mailing list.

Attendee Bag Sponsor – 2 AVAILABLE Early Bird \$3,500 After Nov 1 \$4,000

The gift that keeps on giving! Showcase your organization's name and logo on attendee bags. After the event, enjoy continued recognition and free advertising as attendees take their high-quality bags home.

- Verbal recognition at the opening session.
- Prominent recognition of sponsorship on event website and other marketing materials.
- Complimentary pre or post attendee mailing list.

Lanyard Sponsor – 2 AVAILABLE Early Bird \$3,000 After Nov 1 \$3,500

- Get noticed with your organization's name and logo prominently placed on the attendee lanyards.
- Verbal recognition at the opening session.
- Prominent recognition of sponsorship on event website and other marketing materials.
- Complimentary pre or post attendee mailing list.

**Breakout Session Sponsor (1 AVAILABLE for each session) - Early Bird \$1,000
After Nov 1, 2019 \$1,500**

This sponsorship opportunity allows you to introduce your company in front of the audience.

- Verbal recognition at the breakout session.
- Recognition signage at the breakout session.
- Prominent recognition of sponsorship on event website and other marketing materials
- Complimentary pre and post attendee mailing list.

Sponsorship opportunities and exhibit booths are first-come, first-served basis due to a limited number of slots available.

ASPHP reserves the sole and exclusive right to assign exhibit space. Once the exhibit space sells out, any additional submitted contracts will be placed on a waiting list in the order in which they are received.

We look forward to seeing you in San Diego!



EXHIBIT HALL *Tentative schedule of events*

Monday, March 2, 2020:

Exhibit set-up – 8:00 am to 5:00 pm

Opening Reception – 6:00 pm to 8:00 pm

Tuesday, March 3, 2020: 8:00 am to 6:00 pm

Breakfast, Morning Break, Lunch and Hands-On Session

Wednesday, March 4, 2020: 8:00 am to 5:00 pm

Breakfast, Morning Break, Lunch and Hands-On Session

Dismantle Date:

Wednesday, March 4, 2020 6:00 pm to 8:00 pm

Thursday, March 5, 2020 7:00 am to 10:00 am

All exhibit materials must be removed from exhibit hall by 10:00 am on March 5, 2020.

Times subject to change.

CANCELLATION POLICY: No refund will be made for any sponsorship cancellation. Should the exhibitor be unable to occupy and use the contracted exhibit space, the exhibitor must promptly notify the ASPHP National Office in writing. All sums paid by the exhibitor, less a handling charge of 40% of the net contract price, will be refunded. **No refunds or cancellations will be made after Nov 1, 2019.** After Nov 1, 2019, the exhibiting company will remain liable for the full cost of the original exhibit space. Completion of the APPLICATION/INVOICE FOR SPONSORSHIP OPPORTUNITIES/EXHIBIT SPACE/ADVERTISING serves as the approval to charge the credit card provided on the form.

ASSIGNMENT OF SPACE: Every effort will be made to accommodate requests for booth assignments. ASPHP reserves the right to make changes to the booth floor plan as may be deemed necessary.